

## NCC Cable System Order

Order #	62360486
Syscode	0197
System Name	Time Warner/Greater Louisville Zone, KY
Market	Louisville

Flight Dates	10/31/16 - 11/06/16
Agency	Campaign Group
Advertiser	Jim Gray for Kentucky

Update Date	11/01/16
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$1,216.00	
Commission		\$182.40	
Net Total		\$1,033.60	
Total Spots		1	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 Add Football
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	SECN	Louisville @ BC	10/31/16	11/6/16	19:30	22:30						X		-	-	1	\$1,216.00	\$1,216.00	30	KY Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	1	0	0	0	0	0	0	0	0	0	0	0	1
<b>AMT</b>	\$1,216.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,216.00

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Date Printed 11/01/16

62360486 | Louisville | Time Warner/Greater Louisville Zone, KY | 0197 |

## NCC Cable System Order

Order #	62360486
Syscode	1187
System Name	Time Warner/Louisville U-verse Zone, KY
Market	Louisville

Flight Dates	10/31/16 - 11/06/16
Agency	Campaign Group
Advertiser	Jim Gray for Kentucky

Update Date	11/01/16
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$176.00
Commission	\$26.40
Net Total	\$149.60
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	11.1 Add Football
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	SECN	Louisville @ BC	10/31/16	11/6/16	19:30	22:30						X		-	-	1	\$176.00	\$176.00	30	KY Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	1	0	0	0	0	0	0	0	0	0	0	0	1
<b>AMT</b>	\$176.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$176.00

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Date Printed 11/01/16

62360486 | Louisville | Time Warner/Louisville U-verse Zone, KY | 1187 |

## NCC Cable System Order

Order #	62360486	Flight Dates	10/31/16 - 11/06/16	Update Date	11/01/16
Syscode	1396	Agency	Campaign Group	Version	1 Vs. 1
System Name	Time Warner/Radcliff, KY	Advertiser	Jim Gray for Kentucky	Show All Lines	
Market	Louisville			Total # of Weeks	1
		Client Code		Total	\$560.00
AE	Alexander Fiske	Product Code		Commission	\$84.00
Sales Coordinator	Becca Karam	Est Code		Net Total	\$476.00
Office	Washington	Product Name		Total Spots	1
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	11.1 Add Football				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						X		-	-	1	\$560.00	\$560.00	30	Lvle Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	1	0	0	0	0	0	0	0	0	0	0	0	1
<b>AMT</b>	\$560.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$560.00

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62360486 | Louisville | Time Warner/Radcliff, KY | 1396 |

## NCC Cable System Order

Order #	62360486
Syscode	1828
System Name	Time Warner/East-Central Uverse, KY
Market	Louisville

Flight Dates	10/31/16 - 11/06/16
Agency	Campaign Group
Advertiser	Jim Gray for Kentucky

Update Date	11/01/16
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$350.00
Commission	\$52.50
Net Total	\$297.50
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	11.1 Add Football
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						X		-	-	1	\$350.00	\$350.00	30	Lvle Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	1	0	0	0	0	0	0	0	0	0	0	0	1
<b>AMT</b>	\$350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$350.00

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Date Printed 11/01/16

62360486 | Louisville | Time Warner/East-Central Uverse, KY | 1828 |

## NCC Cable System Order

Order #	62360486
Syscode	1829
System Name	Time Warner/South-West Uverse, KY
Market	Louisville

Flight Dates	10/31/16 - 11/06/16
Agency	Campaign Group
Advertiser	Jim Gray for Kentucky

Update Date	11/01/16
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$350.00
Commission	\$52.50
Net Total	\$297.50
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	11.1 Add Football
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						X		-	-	1	\$350.00	\$350.00	30	Lvle Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	1	0	0	0	0	0	0	0	0	0	0	0	1
<b>AMT</b>	\$350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$350.00

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62360486 | Louisville | Time Warner/South-West Uverse, KY | 1829 |

## NCC Cable System Order

Order #	62360486	Flight Dates	10/31/16 - 11/06/16	Update Date	11/01/16
Syscode	3211	Agency	Campaign Group	Version	1 Vs. 1
System Name	Time Warner/Clarksville, IN	Advertiser	Jim Gray for Kentucky	Show All Lines	
Market	Louisville			Total # of Weeks	1
		Client Code		Total	\$1,400.00
AE	Alexander Fiske	Product Code		Commission	\$210.00
Sales Coordinator	Becca Karam	Est Code		Net Total	\$1,190.00
Office	Washington	Product Name		Total Spots	1
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	11.1 Add Football				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						X		-	-	1	\$1,400.00	\$1,400.00	30	Lvle Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	1	0	0	0	0	0	0	0	0	0	0	0	1
<b>AMT</b>	\$1,400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,400.00

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62360486 | Louisville | Time Warner/Clarksville, IN | 3211 |

## NCC Cable System Order

Order #	62360486	Flight Dates	10/31/16 - 11/06/16	Update Date	11/01/16
Syscode	6110	Agency	Campaign Group	Version	1 Vs. 1
System Name	Time Warner/South-West, KY	Advertiser	Jim Gray for Kentucky	Show All Lines	
Market	Louisville			Total # of Weeks	1
		Client Code		Total	\$1,680.00
AE	Alexander Fiske	Product Code		Commission	\$252.00
Sales Coordinator	Becca Karam	Est Code		Net Total	\$1,428.00
Office	Washington	Product Name		Total Spots	1
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	11.1 Add Football				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						X		-	-	1	\$1,680.00	\$1,680.00	30	Lvle Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	1	0	0	0	0	0	0	0	0	0	0	0	1
<b>AMT</b>	\$1,680.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,680.00

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Date Printed 11/01/16

62360486 | Louisville | Time Warner/South-West, KY | 6110 |

## NCC Cable System Order

Order #	62360486
Syscode	6112
System Name	Time Warner/East-Central, KY
Market	Louisville

Flight Dates	10/31/16 - 11/06/16
Agency	Campaign Group
Advertiser	Jim Gray for Kentucky

Update Date	11/01/16
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$2,100.00
Commission	\$315.00
Net Total	\$1,785.00
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	11.1 Add Football
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						X		-	-	1	\$2,100.00	\$2,100.00	30	Lvle Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	1	0	0	0	0	0	0	0	0	0	0	0	1
<b>AMT</b>	\$2,100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,100.00

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62360486 | Louisville | Time Warner/East-Central, KY | 6112 |



## NCC Cable System Order

Order #	62360486	Flight Dates	10/31/16 - 11/06/16	Update Date	11/01/16
Syscode	7815	Agency	Campaign Group	Version	1 Vs. 1
System Name	Time Warner/Elizabethtown-Larue, KY	Advertiser	Jim Gray for Kentucky	Show All Lines	
Market	Louisville			Total # of Weeks	1
		Client Code		Total	\$880.00
AE	Alexander Fiske	Product Code		Commission	\$132.00
Sales Coordinator	Becca Karam	Est Code		Net Total	\$748.00
Office	Washington	Product Name		Total Spots	2
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	11.1 Add Football				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						X		-	-	1	\$560.00	\$560.00	30	Lvle Football
2	SECN	Louisville @ BC	10/31/16	11/6/16	19:30	22:30						X		-	-	1	\$320.00	\$320.00	30	KY Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	2	0	0	0	0	0	0	0	0	0	0	0	2
<b>AMT</b>	\$880.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$880.00

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Date Printed 11/01/16

62360486 | Louisville | Time Warner/Elizabethtown-Larue, KY | 7815 |